



THE UNIVERSITY  
OF THE  
WEST INDIES

# THE CAVE HILL BUSINESS INSIDER

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A QUARTERLY NEWSLETTER PUBLISHED BY THE OFFICE OF BUSINESS DEVELOPMENT,  
THE UNIVERSITY OF THE WEST INDIES, CAVE HILL CAMPUS

## A MESSAGE FROM THE BUSINESS DEVELOPMENT OFFICER

Welcome to the inaugural edition of The Cave Hill Business Insider. The Office of Business Development (OBD) at the Cave Hill Campus is committed to staying in touch with our partners donors and contributors to ensure that our relationships continue to grow from strength to strength. We are your one-stop shop to the many opportunities available to you for new and continuing partnerships with the region's leading higher educational institution.

We are open for business and the OBD team (Rosita Spooner, Julia Bailey-Smith and I) is eager to serve you.



As a key gateway to the University community, the OBD is ready to assist you in achieving your priority objectives by utilising the services of our UWI experts whether for institutional consultancies, research or specialised training. We can also assist you in achieving your corporate social responsibility goals through developing mutually beneficial programmes for scholarships, internships or other benefactions.

This newsletter is one of the vehicles we will utilise to keep you informed. Published quarterly, this supplement will provide insider details on new and ongoing projects, campaigns and programmes at the Campus and offer easy ways to strategically align with us. In this edition, we are featuring the Faculty of Science and Technology.

We welcome your feedback. Let us know how we may work with you to make our relationship the best it can be and help you to achieve your goals.

Sonia Johnson, MBA, Business Development Officer

## PARTNER SPOTLIGHT

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A look at how CIBC FirstCaribbean International Bank crafted a comprehensive 19 year partnership with the Campus

## FACULTY OF SCIENCE AND TECHNOLOGY RENEWAL PROJECT

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Overview of a transformative development initiative seeking investment partners

Many thanks to our contributors in this edition:

Ms. Rosita Spooner  
Mrs. Julia Bailey-Smith  
Dr. Colin Depradine  
Dr. Avril Williams  
Dr. Yolande Cooke

## PARTNER SPOTLIGHT

### 19 Years of Partnership with CIBC FirstCaribbean International Bank

The first Memorandum of Understanding (MOU) between the Bank and the University was signed on March 31, 2003, hours prior to the official launch of the FirstCaribbean brand in the region. Since then, the Bank has made a total contribution of US\$1,680,000 including: USD\$585,000 for 278 student scholarships; US\$300,000 as startup capital for student entrepreneurs; US\$86,000 to coach and place more than 75 University graduates in their first jobs at several businesses across the island; USD\$210,000 to build students' skills in analysing business cases; USD\$104,500 to support the development of skills in writing Caribbean business cases among UWI faculty; US\$321,250 to fund research in banking and finance by UWI faculty which produced 14 papers on issues of importance to the industry; US\$15,000 to the Student Hardship Fund; and US\$60,000 to establish the CIBC FirstCaribbean Suites in the Solutions Centre at the Campus.



*CIBC FCIB CEO-  
Ms. Colette Delaney  
presenting  
scholarship winner  
Shawn Griffith with  
his scholarship, at  
The UWI Student  
Awards Ceremony  
2019*

A new exciting collaboration under the most recent MOU is a partnership with the Faculty of Science and Technology, through which US\$15,000 has been provided by the bank to support activities relating to ICT, with special emphasis on Architecture, Information/Cyber Security, Analytics, Artificial Intelligence, Blockchain, Big Data Analytics and Cloud. This initiative is a part of a three-year project which focuses on improving the customer service experience within the bank through the use of technology. So far, the Faculty has completed online training and is in the process of purchasing equipment to enhance its capacity for teaching and research in Artificial Intelligence. In addition, the Faculty has introduced two new courses through the Centre for Professional Development and Lifelong Learning (CPDLL). The course Introduction to Cybersecurity started in September 2020. Four employees of the Bank are delivering the lectures for the course. The second course, Cybersecurity Risk Management, will be offered in Semester Two (January 2021). The OBD coordinates all activities under this MOU and can assist you in developing a similar initiative to meet your interests.

## RECENT EVENTS

### RBC Global Virtual Race for the Kids (GVRFTK)

The OBD led the participation of the Campus in the RBC Royal Bank (Barbados) Limited's inaugural Global Virtual Race for the Kids (GVRFTK) which took place on the weekend of October 17-18, 2020. Some 36 charities in 17 countries, some of which were unable to have their annual physical races because of the COVID-19 pandemic, participated in the grand fundraiser. Taking this opportunity to showcase the University in a virtual global space, we were able to raise US\$5,266 for the Student Hardship Fund. This supplements the BDS\$120,000 raised when the annual race was run in Barbados in early March 2020. [Stay connected](#) to OBD to find out how to be a part of the next Race for the Kids.

## UPCOMING EVENTS

### OBD Fundraisers for Scholarships, Grants and Bursaries for Students

The OBD will be mounting a fundraising campaign specifically focused on raising funds for students impacted by the COVID-19 pandemic. The Campaign will include fundraising events, such as a Valentine's Raffle for a staycation at a luxury hotel and a Mother's Day Sip and Paint Party in 2021. These events are open to the public. Please [contact the OBD](#) if your organisation would like to purchase tickets or [sponsor the event](#).

### OBD Partners Outreach

OBD will host two virtual events with prospective partners in 2021. The first event will be "UWI in your Corporate Social Responsibility Programme" to be held in February 2021 and the second, "Engaging The UWI for Institutional Consultancies" in May 2021. Please [contact us](#) if you are interested in participating.

## BUSINESSES ON CAMPUS

### Fruit Trees and Plants on Sale



The Department of Biological and Chemical Sciences (BCS) has for sale fruit trees and ornamental plants, grown on site, including soursop, avocado, sugar apple, golden apple dwarf, Jamaican plum, guava, Barbados Cherry, pomegranate, lime, mammee apple, Seville orange, Suriname cherry, papaya, Jamaican ackee, old sugar apple, water apple and Song of India.

### Hand Sanitiser on Sale



In mid-March 2020, at the height of COVID-19 uncertainties, BCS commenced the production of World Health Organisation (WHO) formulated hand sanitiser, blended and analysed by home-grown chemists. The sanitiser is scientifically analysed to ensure the accuracy of the reported concentrations of ingredients.

Enquiries should be directed to Shirley Jones at [shirley.jones@cavehill.uwi.edu](mailto:shirley.jones@cavehill.uwi.edu) or 417 4323/4324

## OUR FUTURE REQUIRES THE CREATIVE IMAGINATION OF ADVANCES IN SCIENCE



*"Innovations that drive lasting economic growth emerge from the most advanced science, mathematics and technology."*

Susan Hockfield,  
President of [MIT, 2011](#)

The Faculty of Science and Technology (FST) at Cave Hill Campus is the second largest Faculty on the Campus, serving close to 1,000 local and regional students annually. The Faculty consists of over 50 lecturers housed in 14 buildings, some dating back to 1967 with structural issues that do not facilitate the best pedagogy and research for modern science. Recognising the contribution that Science education can make to economic growth, the Campus has undertaken a major project to bring it in line with modern science education.

A study funded by the Caribbean Development Bank, pointed to a central theme to focus the FST's contribution to revitalising the Caribbean economy - **Building a Sustainable and Healthy Future for the Eastern Caribbean**. Anchored on this theme, the Faculty's operations would concentrate on five areas: 1) the protection and preservation of the environment, 2) supporting healthy lifestyles, 3) expanding agriculture, 4) leading the development of digital technologies and 5) leading change in science education in Barbados. Together these would result in relevant educational offerings and research that would be easy for all to see their links with national priorities. In addition to curricular re-purposing, these other initiatives are planned:

- Professional development for lecturers on the best practices for teaching their science discipline.
- The launch of a Commercial Analytical Lab and later, a Data Analytical Lab.
- Partnerships with the private sector, government and the community on solutions-focused research.
- Major infrastructural renewal costed at BDS\$60M to create environmentally sustainable spaces that are fit for purpose (artist's impression above).

The Campus is creating financial packages which are a mixture of loans, donations, partnerships and technical assistance. Contact the Deputy Principal, Professor Winston Moore at [winston.moore@cavehill.uwi.edu](mailto:winston.moore@cavehill.uwi.edu) or 417-4034 to discuss your needs and capacity to contribute to this effort.

## Institutional Consultancies

If you are looking for an easy way to access UWI expertise for your consultancy projects, the OBD can help. We can identify the exact experts you require from among the faculty at Cave Hill and put together a multidisciplinary team to address your specific needs. We act as the Campus' primary interface with the client, manage all the administrative aspects and ensure that the highest quality standards are met. Some of our satisfied clients include: UNICEF-UNEP (Gap Analysis on Children and the Environment in the Eastern Caribbean); the FirstCaribbean International Bank (Brand Health Metric Study and Market Research to Assess the Effectiveness of the Unsung Heroes Programme); and the Ministry of Tourism (Home Accommodation Study). [Contact us](#) to discuss your needs.

### Become a Valuable UWI Partner

Are you considering partnering with The UWI but you are not sure how to get started or which area best fits with your organisation's priorities? [Complete the form](#) to provide us with a bit of information and we will be happy to contact you.

### Partner Feedback

We welcome your feedback and input. [Chat with us](#) and let us know how best we can work with you to align your priorities with ours.

### Subscribe to OBD Newsletter

[Join our mailing list](#) to receive a copy of our quarterly newsletter right in your inbox.

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**THE OFFICE OF BUSINESS DEVELOPMENT  
THE UNIVERSITY OF THE WEST INDIES**

**CAVE HILL CAMPUS**

**ST. MICHAEL**

**PHONE: 246-417-4541 | 417-4543**

**E-MAIL:**

[businessdevelopment@cavehill.uwi.edu](mailto:businessdevelopment@cavehill.uwi.edu)

**WEBSITE:**

<https://www.cavehill.uwi.edu/business-development/home.aspx>

## PARTNER OPPORTUNITIES

### Market Your Brand on Campus

In response to a Campus Services Survey conducted in 2017, the OBD is seeking partners to assist in developing outdoor study and recreational spaces to provide additional options for students to meet. To date, the Campus Alumni Circle has sponsored the development of the grassy area located north of the Roy Marshall Teaching Complex. The area would be outfitted with benches, umbrellas, lighting, WiFi, and branding will be installed to highlight the contribution of the Alumni Circle. [You too can sponsor](#) and beautify an outdoor space or bench at the Cave Hill Campus, and expose your brand to your target audiences at the Campus.

### New Commercial Services Coming with the Commercial Analytical Laboratory

In response to demand in Barbados for quality microbiological, pharmacological and chemical testing, the Faculty of Science and Technology is seeking to establish a Commercial Analytical Laboratory (CAL). This Lab will be a spin-off business operated on a commercial basis and will provide analytical and microbiological testing services, including the testing of pharmaceuticals, lotions, vitamins, food products and components used in the construction industry, like cement. CAL will provide a cost-effective service to both the public and private sector. Funds from the entity will support programmes offered by the Faculty and CAL will provide employment opportunities for post-graduate and recent graduates of The UWI. [Contact us](#) to express your interest in contributing to the establishment of the Lab, or for more information on the services offered by CAL.

### Partner with us on a Public Art Project

The Campus is planning to install an iconic piece of public art that will salute our people, our nation and our Caribbean region. The completed project promises to visually narrate how Caribbean lives, communities and societies have been elevated through the creation and transfer of knowledge in higher education. The objective is to transform the external wall of the Frank Worrell Halls, which stretches some 390 metres along University Drive. The piece will be painted by some of Barbados' most recognised artists, as well as staff, students and alumni. The aim is to cover the costs of the mural entirely from benefactions as a way of supporting the arts economy during the COVID-19 period. [Let us know](#) if you would like to contribute.

### Investment Opportunity for a Campus Childcare and Development Facility

The UWI is seeking to address the lack of quality childcare for infants to preschool children through the establishment of a Childcare and Development Centre at the Campus. The Centre will offer high-quality programming and developmental activities, undertake much-needed research and policy development, train a cadre of early childhood education specialists and provide quality in-service teacher training with mentorship programmes. It will offer extended hours and services to accommodate students, faculty and the wider community in Barbados' transformation into a 24/7 economy and society. The [UWI is seeking partners](#) to assist in the establishment of this facility.