



THE UNIVERSITY  
OF THE  
WEST INDIES

# THE CAVE HILL BUSINESS INSIDER

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A QUARTERLY NEWSLETTER PUBLISHED BY THE OFFICE OF BUSINESS DEVELOPMENT (OBD),  
THE UNIVERSITY OF THE WEST INDIES (UWI), CAVE HILL CAMPUS

## STUDENT FUNDING CAMPAIGN GAINS MOMENTUM

The Campaign for Scholarships, Bursaries and Grants launched by the Office of Business Development (OBD) in December 2020 to raise funds to assist students in financial need is making steady progress. The Inter-American Development Bank has agreed to offer US\$10,000 to support a student(s) pursuing PhD, MPhil or taught Masters programmes from any Faculty in any area of study. A number of other scholarships are at the negotiation stage. The year-long Campaign includes direct appeals to staff, alumni and the corporate community as well as fundraising events.

As part of this drive, OBD recently hosted our first [Virtual Mother's Day Sip and Paint Scholarship Fundraiser](#) on May 8, 2021 via Zoom and it was a grand success. The event attracted a total of 60 persons. Most patrons opted for the "full art package", which included art supplies and a gift of an alcoholic or non-alcoholic wine or chocolates. The artist for the evening was renowned Barbadian Neville Legall. There was great support from staff members and their families, as well as alumni. In addition to Barbados, participants came from Jamaica, Canada, Trinidad and Tobago and The Bahamas. The event raised BD\$2,000 for two bursaries. Participants were treated to a Virtual Spin-the-Wheel for prizes donated by various sponsors. The winner of the grand prize of an original painting donated by Barbadian artist, Rodney Ifill, valued at BDS\$500, was Mrs. Yvette Cumberbatch. All who attended agreed that they had a wonderful and enjoyable evening creating their masterpieces at home while supporting a worthwhile cause. Another Sip and Paint is planned for later in the year, as well as other exciting fundraising events. There is still time for you to contribute to this initiative. To find out more and make a contribution, which can be done by credit card, visit <https://bit.ly/Partners-Fundraising-Appeal>



Top: Two participants show off their finished paintings.  
Below: Grand Prize winner, Yvette Cumberbatch receives her prize from Julia Bailey-Smith of the OBD

## HISTORY AND PHILOSOPHY DEPARTMENT PARTNERS WITH STARCOM AND R. L. SEALE

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New research partnerships with the private sector bring History to the forefront.

## LIBRARY SERVICES OF USE TO YOU

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A feature on the services of three libraries at the Campus which may be useful to external clients.

Many thanks to our contributors in this edition:

Dr. Henderson Carter  
Ms. Jennine Knight  
Mrs Roseanne Maxwell  
Ms. Sonia Johnson  
Ms. Rosita Spooner  
Mrs. Julia Bailey-Smith

## PARTNER SPOTLIGHT

### The UWI Builds a Partnership with Deloitte

For many years, Deloitte has offered internships to UWI students and employment to UWI graduates. As one of Barbados' largest professional services firms, Deloitte serves clients in the banking, insurance, finance, services and manufacturing sectors in Barbados and the Eastern Caribbean territories. The firm provides a full range of professional services including audit, tax, financial advisory and an extensive menu of consulting services.

Deloitte is now moving to deepen its relationship with the Campus. In February of this year, the Campus signed on as Academic Sponsor of [Deloitte's Best Managed Companies Programme](#). This competition format – expected to commence later in 2021, recognises the overall success of strong privately owned companies and is based on a proven Deloitte framework, reviewing four dimensions: strategic direction, capabilities and innovation, governance and financial performance and corporate culture. The Office of Business Development is coordinating the Campus' participation in this initiative.

**Deloitte.**



The Best Managed Companies programme enables companies to be recognised and awarded by the annual designation of "Best Managed Company" by independent assessors. The programme involves coaching from Deloitte and CIBC FirstCaribbean coaches, who provide information on key components and guidelines for implementation against the Deloitte framework. The programme is currently in over 25 countries worldwide.

The Barbados launch of the programme centers around "The C-suite Roundtable series", which is an integral component of the initiative and is focused on giving guided advice on leading practices for recovery and resilience in these challenging times.

As academic sponsor, the Campus provides members of faculty as participants for guest discussion/topic contributions within the Roundtable Series, speakers for the Programme's Symposium to share expertise on session topics, and representatives as members on the adjudication panel. In addition to participation in the Best Managed Companies programme, Deloitte is in discussions with the Campus towards the signing of a Memorandum of Understanding that would see the firm providing more coaching and professional development support to students. Deloitte will also be offering an undergraduate scholarship.

## RECENT EVENTS

### Dining Etiquette in Business Situations



Tisha Peters of Career Coach facilitating the session

Employers often get to know potential employees over lunch or dinner to assess their social fitness. A group of final year students and recent graduates were treated to a three-course dinner and hands-on training session on aspects of business and dining etiquette on Saturday, June 12, 2021 at the Island Inn Hotel. The event was sponsored by CIBC FirstCaribbean International Bank and is part of a Memorandum of Understanding with the University, which is administered by the Office of Business Development. The event was coordinated by the Office of Alumni Relations and facilitated by Tisha Peters of Career Coach. She explained to students that proper business etiquette creates professional mutual respect, and determines how coworkers, supervisors, clients and customers treat each other. How many of these key tips did you know?

1. No cell phones on the dinner table.
2. Use utensils from outermost to innermost.
3. Begin eating only when everyone at the table has been served, or after the host has started eating.
4. Pass the basket of bread to your right only.
5. Break off one bite-sized piece of bread at a time, then butter and eat it; do not make sandwiches.
6. Stir soup to cool it; do not blow into it. Scoop soup away from yourself and do not slurp.
7. Set utensils down between bites.
8. Have only one alcoholic beverage even if host/supervisor/boss/client has more than one.
9. Do not order a more expensive meal than the host/boss/supervisor.
10. The napkin is placed across the lap at the start of the meal and over the back of the chair if you have to leave the table to return. Use napkins to blot and not to wipe. There should be no lipstick on napkins.
11. Food and silverware spills are handled by the wait staff.
12. Meals that do not meet your expectation can be returned without charge and a new order placed.

## INSTITUTIONAL CONSULTANCY

### Nursery School Evaluation for The Maria Holder Memorial Trust

The Office of Business Development (OBD) continues to provide easy access to UWI expertise by identifying the exact experts required to address clients' specific needs and acting as project manager for consultancies. The latest client is The Maria Holder Memorial Trust, a charity which in 2019 donated a new wheelchair accessible van to the Campus for the transportation of students with disabilities.

As one of its many projects in Barbados and the Eastern Caribbean, the charity undertook to increase the number of places in pre-primary education by 630 in collaboration with the Ministry of Education, by funding the construction and equipping of six additional nursery schools across the island. Thus far, three of the six schools have been completed. The Maria Holder Memorial Trust sought an objective assessment to determine the impact of the schools and in November 2020 contracted The UWI through the OBD to conduct the evaluation.

OBD selected a team of specialists from the School of Education to conduct the research. That team comprises: Dr. Coreen Leacock, Senior Lecturer in Mathematics Education and Research Methods, who is acting as Principal Evaluator/Team Leader; Dr. Sheron Burns, Lecturer in Early Childhood Education, who is serving as Early Childhood Education Specialist; and Paula Alleyne, research assistant. The project is scheduled to be completed by the end of August.

## HISTORY AND PHILOSOPHY DEPARTMENT PARTNERS WITH STARCOM AND R. L. SEALE

The Department of History and Philosophy (DHP) is one of the oldest departments on the Campus. In terms of research, DHP's scholarly output has been seen in journals and book publications and research consultancies have been undertaken by individual members of the Department. However, the research asset of the Department has not fully been explored, especially working in tandem with the private sector. A step in improving this situation was made recently when the Department signed off on two new research partnerships.

In November 2020, DHP partnered with Starcom Network Inc. to produce a daily three-minute programme, *Today in Bajan History*. Important historical events, celebrations, anniversaries, and tragedies are written, narrated, and produced to be aired on Starcom's four stations, Life, Hott, the Beat and VoB, three times daily. Students, both undergraduate and post-graduate, are involved to research, write, and narrate the topical and relatable historical nuggets, along with their lecturers. The final production is meticulously undertaken by Joel Gaskin in the Cave Hill Marketing and Communications Office and sent to Starcom to be aired. Since April 2021, the programme, which is becoming increasingly popular among radio listeners, has received sponsorship from Crumbz Bakery. So far, over 200 podcasts have been produced covering all aspects of Barbadian history. You can hear the podcasts via the following link: <https://bit.ly/Today-in-Bajan-History>



At the R. L. Seale Signing Ceremony from left: Prof. The Most Honourable V. Eudine Barribeau, Pro- Vice-Chancellor and Principal of Cave Hill, Dr. Henderson Carter, Head, Dept of History and Philosophy, Mr Richard Seale, Executive Chairman of RL Seale and Co. Ltd., Mrs. Gayle Seale, wife of Mr. Richard Seale and Prof. Frederick Ochieng'-Odhiambo, Dean, Faculty of Humanities and Education.

The second initiative is with R.L Seale and Company Limited to conduct research on the history of the rum industry in Barbados. Through the Memorandum of Understanding (MOU) signed on May 26, 2021, BDS\$325,000 will be made available for the UNESCO World Heritage nomination on the Story of Sugar and Rum. In addition, there will be three scholarships at the graduate level for students pursuing aspects of the rum industry and three post-doctoral fellowships will also be available for research on the industry. The MOU also contemplates further ventures such as documentaries, books, and a conference on the history of the rum industry. This partnership will advance the scholarship on an industry which has now surpassed sugar to become a leading foreign exchange earner in Barbados. The Department is profoundly grateful to both sponsors for the support in popularising the discipline and educating the society.



THE UNIVERSITY OF THE WEST INDIES  
Office of Business Development

**Summer Pop Up Spin-the-Wheel Fundraiser**

Make a minimum contribution of **BDS\$20.00/USD\$10.00 via credit card** to the OBD Scholarships, Bursaries and Grants Campaign for students in financial need for a chance to win a **2-night Staycation for 2 at the Luxurious Cobblers Cove Hotel**

Draw takes place Friday, August 6, 2021 at 3:00 p.m. via Zoom <https://bit.ly/Cobblers-Cove-Staycation-Draw>  
Staycation must be completed by August 31, 2021

To sign up and make your contribution visit: <https://bit.ly/Summer-PopUp-SpinTheWheel-Fundraiser>

For further information contact us at 417-4541 or 826-0594

To sign up and make your contribution visit <https://bit.ly/Summer-PopUp-SpinTheWheel-Fundraiser>

### Become a Valuable UWI Partner

Are you considering partnering with The UWI but you are not sure how to get started or which area best fits with your organisation's priorities? [Complete the form](#) to provide us with a bit of information and we will be happy to contact you.

### Partner Feedback

We welcome your feedback and input. [Chat with us](#) and let us know how best we can work with you to align your priorities with ours.

### Subscribe to OBD Newsletter

[Join our mailing list](#) to receive a copy of our quarterly newsletter right in your inbox.

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**THE OFFICE OF BUSINESS DEVELOPMENT**  
**THE UNIVERSITY OF THE WEST INDIES**  
**CAVE HILL CAMPUS**  
**ST. MICHAEL**

**PHONE: 246-417-4541 | 417-4543**

**E-MAIL:**  
[businessdevelopment@cavehill.uwi.edu](mailto:businessdevelopment@cavehill.uwi.edu)

**WEBSITE:**  
<https://www.cavehill.uwi.edu/business-development/home.aspx>

## LIBRARY SERVICES OF USE TO YOU

### Faculty of Law Library (FLL)

The FLL provides reference services and legal information in print and electronic formats to students, staff and other users of legal information such as government departments and members of the legal profession in the Commonwealth Caribbean. The Library is considered to be the premier legal library in the Commonwealth Caribbean and provides access to a number of international legal databases as well as its own database. Its collection now numbers in excess of 500,000 volumes. The FLL provides legal reference and copying services for practitioners and researchers in general. Photocopying services are available to non-UWI users, local and overseas. In addition, the FLL now has several of its serial titles in microfilm format and the library provides a microfilm/fiche reader and printer service for its clientele (local only). The library staff will train users how to use the machine at no charge. To access these services, please contact the Law Library at the Cave Hill Campus at 246-417-5250/51, Monday to Friday between 9 a.m. and 5 p.m., or email [lawlibrary@cavehill.uwi.edu](mailto:lawlibrary@cavehill.uwi.edu).

### Sidney Martin Library (SML)

Established in 1967, the SML at the Cave Hill Campus provides the information resources needed to support the teaching, learning and research activities of our students, faculty and staff. The Special Collections include a growing West Indian Collection, the Nita Barrow Collection papers, artifacts, books (listed in UNESCO's Memory of the World Register), the George Lamming collection, the Olga Lopes Seale materials (housed at the Elizabeth Watson Audiovisual Unit), and the recently received papers of Prof. Kathleen Drayton. Reference-only admission to the Library for research purposes is granted to: members of the UWI alumni; employees of private and government institutions conducting research; private and/or government institutional membership with a limit to 6 employees per institution; sixth form students (weekend use only); graduate students attending overseas universities who are specifically conducting research of a Caribbean nature; and faculty from overseas universities conducting research. Eligibility for borrowing privileges is granted in exceptional cases and is considered on a case-by-case basis. Through its Acquisitions Librarian, the Sidney Martin Library also welcomes gifts and donations of items that strengthen its collection and support the University's research and teaching programmes. Other services offered by the library include binding, laminating, comb binding and professional binding of theses at competitive costs. To access the services of the Sidney Martin Library, call 246-417-4440/52, Monday to Friday between 9 a.m. and 5 p.m. or email [smlibrary@cavehill.uwi.edu](mailto:smlibrary@cavehill.uwi.edu).

### Faculty of Medical Sciences Library (FMSL)

Located at the Errol Walrond Building, Clinical Skills Complex, Jemmott's Lane, St. Michael, the FMSL supports the teaching, learning, and research activities of the Faculty of Medical Sciences of the UWI, Barbados Community College's Health Science Division, professional and technical staff of the Queen Elizabeth Hospital, as well as staff from the various facilities falling under the umbrella of the Ministry of Health and Wellness. The FMSL also serves as the National Coordinating Centre for the MEDCARIB project in Barbados; and is a participant in the PAHO/BIREME Virtual Health Library Project. The FMSL has a collection of approximately 9,000 resources including printed texts and serials, audio-visual materials and human anatomy models. These are supplemented by databases and other e-resources available via the UWILINC portal. In addition, there are two discussion rooms, and a reading room, which opens from 9 a.m. to 10 p.m. The FMSL offers laminating, photocopying, printing, scanning and spiral binding services. To access these services, please contact the FMSL at (246) 271-1512 or (246) 271-1508, Ext 7184 from Monday to Friday between 9 a.m. to 5 p.m. or e-mail [medlibrary@cavehill.uwi.edu](mailto:medlibrary@cavehill.uwi.edu).