



THE UNIVERSITY
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WEST INDIES

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THE UNIVERSITY OF THE WEST INDIES (UWI), CAVE HILL CAMPUS

AND THE WINNER OF INNOVATE! IS.....

Competition winners Clint Hurley (left) and David Smith (right) with Principal Prof. Clive Landis (middle)



Innovate! Cave Hill Campus New Venture Challenge 2021-22 culminated in March with an Awards Ceremony. After two exciting rounds of presenting business plans to private sector judges, the coveted first prize of Bds\$30,000 in cash and the Challenge Plaque were awarded to Mr. David Smith and Mr. Clint Hurley, of the Campus IT Services. Their winning submission was a new initiative for a Virtual Online Innovation Sandbox (VOIS). The second prize of \$20,000 was captured by Faculty of Medical Sciences' Lecturer, Dr. Wendy Sealy who conceptualised a Virtual Nursing Education and Research Academy. The inter-departmental team comprising Dr. Chloe Walker, Dr. Jason Haynes and Ms. Andrea Walker, won the third prize of \$10,000 with their business idea for the International Foundation English Language (IFEL) Programme. Cash prizes were sponsored by CIBC FirstCaribbean International Bank, which was represented during the competition by Mr. Mourad Arnouk, Senior Manager – Advisory Service Business & Platinum Banking, Retail & Business Banking. These initiatives and several other ventures with potential for investment may be viewed at <https://bit.ly/InnovationandEntrepreneurshipatCaveHill>



Innovate!
competitors
at the 2021-
22 Awards
Ceremony

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A feature on the winner
of the Innovate!
Innovation Award - an
environmentally
friendly way to
eradicate flying, biting
insects.

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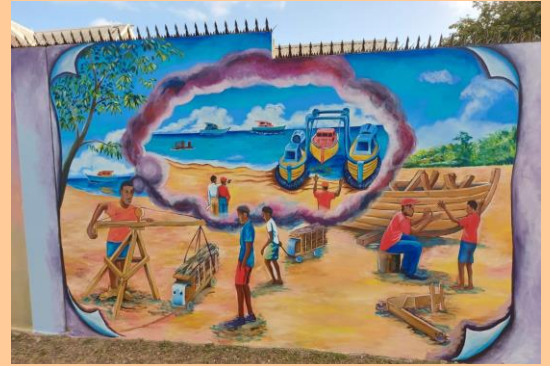
PARTNERS SPOTLIGHT

Berger Supports Iconic Mural At The Cave Hill Campus

A team of artists led by prominent Barbadian Neville Legall has completed painting Phase One of the 390-foot wall outside the Frank Worrell Halls of Residence on University Drive. This project was envisaged by former Cave Hill Principal, Prof. The Honorable V. Eudine Barriteau. Major sponsor is Government's Arts and Sport Promotion Fund. Berger



Paints Barbados Limited donated the paint. Senior Brand Officer Renee Cobham, expressed her delight with the artists' depictions delivered in Phase One and is happy to be associated with the project in the future. As Phase One concludes at the end of April 2022, interested partners for Phase Two of the project are welcome to [contact us](#) to discuss how your organisation may be a part of this iconic mural.



(Left) Part of the mural painted by Neville Legall. Photo compliments John L. Webster. (Above) Part of the mural painted by Don Small. Photo compliments Don Small.

"Berger Paints is a brand that celebrates and embraces all things Caribbean. It was on this premise that Berger welcomed the opportunity to sponsor the paint for the UWI mural. Images depicting rich cultures and beautiful scenery are bold expressions that will be captured through the mural. More initiatives like this should be used to beautify spaces and communities." Renee Cobham, Berger Paints

The National HIV-AIDS Commission Donates Branded Benches

In celebration of World HIV AIDS Day, and in collaboration with the UWI HIV AIDS Programme (UWI HARP), the National HIV AIDS Commission donated branded benches and table-bench combos to the Campus. The attractive pieces are located in front of the Sagicor Teaching Complex where students may relax between classes or study in a comfortable outdoor space. The message is prominent on each piece installed – Use a condom! The Campus thanks the Commission for its timely contribution. You too can [create a branded study space](#) at the Campus for the enjoyment of students and the promotion of your brand to a diverse population. We will be happy to help you meet your organisational goals.



Classroom to Boardroom – Preparing Students For The Future

The Cave Hill Campus has partnered with Entrepreneurs in Action (EiA) to deliver the Classroom to Boardroom students' challenge in 2022. Chief Executive Officer of the UK-based EiA, Mr. Derek Browne, is excited to bring the challenge to the Campus, especially as it is the first time a global country-wide challenge will be thrown out to a diverse group of 20-25 of the best undergraduate and postgraduate students, as well as alumni, from all disciplines of the Campus. The challenges have to date been focused on a specific company. Over an intense five-day period from May 23 to 27, 2022, the students will be coached by EiA to produce a solution to the problem which they then present to selected stakeholders. The Challenge is sponsored by Massy Group. Encourage UWI students in your organisation to sign up for the Challenge by May 20, 2022 at <https://bit.ly/C2B-Collaborate-Form>.

RECENT EVENTS

Virtual Donor Appreciation Awards Ceremony 2021-2022

The Cave Hill Campus recognised the support of its donors in fine fashion with in its annual Appreciation Awards Ceremony, broadcast live via UWItv and YouTube in early April. This event provides the opportunity for recipients of scholarships and bursaries and the donors of the awards to meet and exchange sentiments. This year, several private sector donors were recognised at the event, as well as private donors who established awards in memory of their loved ones. A digital booklet highlighting the scholarship winners and donors will be released in the near future. Please [contact the OBD](#) if your organisation would like to establish a scholarship, bursary or other award to benefit students.

BUSINESS ON CAMPUS

UWchoice
By student voice

Tap Into The Student View For Your Research Needs


In August 2021, The UWI Cave Hill Campus launched its online student research community, UWchoice – the UWI Cave Hill Online Insight Community for Enhancement. More than 200 students have signed up to provide on-demand insight by participating in online research activities. The group is diverse, including part-time students (25%), males (22%), students under age 25 (65%) as well as those age 35 and over (20%), and with all levels of study and all Faculties represented. Now, private sector companies, state entities and NGOs can also tap into this on-demand research resource when they want to hear from university students. UWchoice to date has only offered the service to university departments and units as a convenient option for getting student input. This allows them to make more informed choices. For instance, UWchoice members have provided feedback to influence the planning of orientation activities for new undergraduates, the design of mental wellbeing services for students and the creation of an One-Stop Hub for online student services and information.

By offering this service to external clients, any organisation can now commission UWchoice research to: develop a better understanding of university students and their needs; understand students' awareness and perceptions of its brand, products or services; and get students' feedback on products or services that are being planned, or which have recently been launched. The community is managed by the Student Experience Team (SXT) of the Office of Institutional Planning & Infrastructural Services (INPLAIS). The team reviews client briefs, designs and executes bespoke online research projects, and delivers comprehensive results and recommendations with quick turnaround. To find out more visit <https://uwchoice.ning.com/about/faqs-for-corporate-clients> and contact Mrs. Koelle Boyce, QA Coordinator – Student Experience at koelle.boyce@cavehill.uwi.edu or 417 4813/ 4604).


The Bindery Re-launches Services To External Clients

The Bindery and Repair Unit of the Sidney Martin Library recently launched its binding services to external clients during March. It was attended by the Campus' Senior Management Team, including Principal, Prof. Clive Landis, who spoke about the importance of income generation in the libraries during his welcome remarks.

Established as a unit of the Main Library (now Sidney Martin Library) in 1979, the Bindery is staffed by two professional Binders who received their training in Europe and the USA. The unit is seeking to expand its external fee-paying clientele by highlighting its unique custom services. The team works with a wide array of equipment and tools, thus affording a variety of output at the request of the client, including attractive gold lettering. In addition to traditional book repair, the Bindery offers lamination services and produces note pads that can make delightful custom gifts. Over the past five years, the Bindery has been concentrating on preservation and the making of beautiful archival containers for storage of rare book material and items too fragile for repair, such as photographs.



The Bindery
Sidney Martin Library



Books are treasures.

Give your precious books new life.
Give your professional documents a classy look.

The Bindery at the Sidney Martin Library at The UWI, Cave Hill Campus is ready to meet all your needs for professional book repair and restoration, binding and laminating services. Our specialists are trained professionals with long years of experience that will ensure an unmatched quality of results for your project.

Book Repair and Restoration

We can carefully and lovingly restore your beloved family bibles, textbooks, hymnals, children's books and other heirlooms so that they look like new.



Book Binding

Our custom binding service for thesis, project document, research paper, handbook, portfolio for wills or other legal documents. We can transform paperback books to a hard cover copy.

Laminating

Laminating provides a permanent protective covering for your valuable documents, certificates, menus, price lists, business cards and other important documents.

Give us a call today at 417-4445 or 417-4452 or send us an email at bindery-sml@cavehill.uwi.edu to discuss your project and get the most professional service at the best price to meet your specific needs.

For additional information and a full list of services and prices please contact us at bindery-sml@cavehill.uwi.edu or visit <https://www.cavehill.uwi.edu/smlibrary/services/bindery-services.aspx>

UPCOMING EVENTS



Help Us Raise Funds for Student Health

The Office of Business Development (OBD) will host its annual fundraising campaign, this year to raise funds for The Student Health Clinic, which provides healthcare services primarily to the student population. The Clinic utilises highly qualified medical personnel and reliable medical devices and supplies. As expected, with the passage of time, the optimal performance of these devices and supplies diminishes and must be replaced in order to continue to provide safe and superior service. This year's campaign will include our annual **Sip and Paint event on Saturday, June 18, 2022, to celebrate "Our Fathers", and a Spin-the-Wheel raffle.** These events will be held virtually and are open to the public. Stay tuned for details and or [contact the OBD](#) if you wish to support these events by purchasing tickets or offering prizes.

Become a Valuable UWI Partner

Are you considering partnering with The UWI but you are not sure how to get started or which area best fits with your organisation's priorities? [Complete the form](#) to provide us with a bit of information and we will be happy to contact you.

Partner Feedback

We welcome your feedback and input. [Chat with us](#) and let us know how best we can work with you to align your priorities with ours.

Subscribe to OBD Newsletter

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KILLING THEM SOFTLY – A SAFE SOLUTION FOR FLYING, BITING INSECTS

Flying, biting insects. They come with the territory of living in a tropical climate and environment. The heat and humidity often require reduced clothing and less skin coverage to remain cool. Mosquitoes, sandflies, and other biting insects exploit this to their advantage, seeking out us humans to obtain a bloodmeal, leaving us with the tell-tale marks on our skins of their blood-feeding exploits. These insects can cause several infectious diseases including dengue, Zika, Chikungunya, malaria, Yellow Fever, West Nile, and leishmaniasis. These diseases are responsible for over 1 million deaths and 340 million infections annually with at least 4 billion people at risk of infection. These biting insects can detect very small levels of over 340 different chemicals with their antennae which makes it very difficult for us to escape their assaults. Mosquitoes and sandflies are attracted to human sweat, breath, and odours, and can bite during the day or at dusk and nighttime.



The BioSecure team that captured the Innovation Award in the Innovate! competition, which will assist them in building a prototype of the product: left to right: Prof. Troy Lorde, Dean, Faculty of Social Sciences; Dr. Kirk Douglas, Director, Centre for Biosecurity Studies and Ayanna Young-Marshall, Lecturer, Management Studies celebrating with Prof. R. Clive Landis, Pro Vice Chancellor and Principal, Cave Hill Campus (right) and Mr. Mourad Arnouk, CIBC FCIB representative (middle).

The product selectively kills only female biting insects - the sole culprits executing this blood-feeding - without the use of harmful chemicals or insecticides but by using renewable energy generated naturally. Female insects are lured to the product using natural chemo-attractants usually emitted by the average human skin and at just the right body temperature, 37°C. There is no loud fogging machine spewing thick plumes of insecticides that may harm you and the environment in the process, no risk of pesticide resistance by the insects, no need to constantly reapply insect repellent to your skin – it is just what nature has provided but packaged in an innovative and powerful design.

Using sustainable technology, this product creates a zonal area with reduced density of female biting insects using an eco-friendly design - no fossil fuel energy, no petrochemicals - just blending in with the environment to do just what it was meant to do. It allows you to REST and be at ease from those pesky biting insects. It operates 24 hours a day, all year round, to keep you and your family safe from insect bites while in a select space. Keeping your surroundings free of mosquito breeding sites will also assist in this as these sites will continue to generate more mosquitoes if not properly treated and eradicated. For more information and to be a part of this innovation, [contact the OBD](#) or visit <https://bit.ly/InnovationandEntrepreneurshipatCaveHill>. businessdevelopment@cavehill.uwi.edu.